





## Pierides TechnoSystems SA – Company Profile



# About our Company



Operating as a Systems Integrator & Distributor in the Broadcasting Industry as well as Telecoms since 1996, PTS has become a leading company by distributing equipment and providing innovative solutions in SEE.



Through more than 25 years of development, PTS has scaled up its operation and managed to break away from the traditional role of “international distributor”, focusing on creating solutions that adjust perfectly on our customers needs as well as on the demands of the market.



In the forthcoming decade, the Broadcasting Industry and the broader economy will be transformed by the increasing demand for global integration, digital transformation and innovation.



Our strategy is to create value for our customers and remain a cutting-edge integrator, with innovative and technologically advanced solutions, leading them to the new digital era.

# PTS in numbers



Years of experience in the Greek & Cypriot market



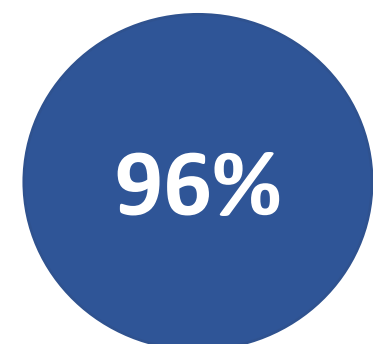
20+ Employees located in both our offices in **Greece & Cyprus**



Total Revenue 2022



Strong partnerships with more than 20 worldwide recognized manufacturers



Customer Satisfaction Score in 2022

# Our core values

## Innovation

Driving the future of broadcasting and telecommunications with cutting-edge solutions.

## Customer-Centricity

Providing tailored services that meet and exceed the expectations of our clients.

## Expertise

Leveraging our team of highly trained and experienced engineers to deliver superior results.

## Adaptability

Ensuring our solutions remain flexible and scalable to meet the dynamic needs of the industry.

## Partnership

Building strong, long-term relationships with clients, suppliers, and stakeholders based on trust and collaboration.

# Key Services & Solutions

## Integrated Systems & Services for Broadcasters

We offer end-to-end systems integration, from design to deployment and after sales support ensuring seamless workflows and optimal performance for broadcasters.

## Streaming, Multi-screen, HBB TV OTT Solutions

PTS enables broadcasters to engage their audiences across multiple platforms with flexible, scalable Over-The-Top (OTT) and streaming solutions.

## HD and UHD Broadcasting Systems

We supply and integrate high-definition (HD) and ultra-high-definition (UHD) broadcast systems to deliver exceptional picture quality.

# Key Services & Solutions

## Production Studios & Post-Production Facilities

Our experts design and implement advanced production and post-production setups, ensuring industry-leading efficiency and quality.

## Remote Production Systems

Stay ahead with our remote production systems that allow broadcasters to produce content from anywhere, reducing operational costs and enhancing flexibility.

## Master Control, Newsroom, Playout Systems

PTS provides highly efficient master control and newsroom solutions for streamlined content production and distribution..

# Key Services & Solutions

## Media Asset Management & Archiving

Manage, store, and archive media content securely with our robust media asset management (MAM) and archiving solutions.

## Talkback and Optical Fiber Video Systems

Offering top-tier communication systems, including talkback and optical fiber video solutions, to ensure seamless connectivity during live broadcasts.

## EFP/SNG Van TurnKey & Portable Live Coverage Solutions

We deliver turnkey live production solutions, including fully equipped Electronic Field Production (EFP), Satellite News Gathering (SNG) vans and portable GSM based transmission systems ensuring broadcasters are ready to go live from any location.

# Selected Projects



**Athens 2004 Olympic Games-** PTS provided the installation and operation of wired communication systems for the games and test events.



Since 2006 **PTS** has participated in numerous athletic events such as Marathons in collaboration with **LiveU**. With its bonding technology, many broadcasters all over the world, can cover breaking news with HD quality.



**Athens 2011 Special Olympics-** PTS provided and operated the communications (wired and wireless Comms) for the opening and closing ceremonies.



**ERT Historical Archive-** Pierides TechnoSystems along with Harmonic and Dalet Media Systems has provided a turn key solution for the Digitization of the Historical Audiovisual Archive of ERT.

# Selected Projects



## CyBC Turn Key News Production System

- Dalet Newsroom Production
- Dalet Radio Automation
- Harmonic Playout Servers



## OTE (Nemea) -2 Satellite Earth Station Installations



PTS has designed and constructed **SNGs, OB, ENGs & Mobile Base Station Vans** for the **Greek Broadcast & Telecom Industry** for multiple clients such as **ERT, Vodafone, OTE** and more



**CyBC Historical Archive**—In cooperation with multiple Vendors, we designed an innovative file-based system from A to Z that sets all new and historical audiovisual content into a ready to use condition.

# Selected Projects



## ERT- Playout System

Multi-site installation that transformed the playout capabilities at its Athens headquarters, and their premises in Thessaloniki.



## Alpha TV Cyprus

- Turn Key Playout and Production Facility used for the programs' transmission of Cytavision and Cablenet PayTV platforms
- 13 HD and 1 UHD play out Channels
- 5 Continuity suites
- 12 Live Booths for Live Voice Overs
- Media/Production Asset Management
- Turn Key Production Studio



## OTE -Turn Key Multichannel Playout Facility

26 HD & UHD Play Out Channels

- 1 Main Continuity Suite
- 4 Complementary Continuity Suites
- 4 Live Booths
- 3 Ingest Rooms
- Dalet Media Asset Management)



## Crete TV

- Turn Key Dalet Media Asset Management and News Production System
- Playout System for two channels



## University of Cyprus – UHD production studio

Supply, Installation and Configuration of AV Production studio and Playout facility

# Selected Projects



## **WideMedia – End to End Facility Modernization**

PTS was tasked with delivering a seamless, end-to-end modernization of the customers infrastructure, including: Ingest, Storage & Media Asset Management (MAM), .Newsroom & Playout Systems.Control Rooms & Studio.

Cutting-Edge Equipment:

Ross Video: Providing routers, MAM systems, graphics, newsroom tools, and more.

Pebble Beach: Automation for playout.

Telos Alliance: Intercom systems.

Harmonic: Streaming solutions.



## **Thessalia TV - Turn Key High Definition Television System - Upgrade from SD**

Full-scale modernization of its broadcast infrastructure.

The upgrade includes an integrated playout system (Vector3 Vectorbox Channel), Ross Video Ultrix FR5 router, OpenGear modulators, and Leader Phabrix test & measurement tools. Content and newsroom operations are powered by Editshare Flow MAM/PAM, Editshare EFS production storage and Vector3 InOut for ingest & studio playout.

The production studio now features Panasonic AW-UE80 PTZ cameras, a Ross Carbonite Ultra 3 M/E production switcher and XPression Prime graphics.

# Our partners

harmonic

LIVEU

dalet

ROSS  
LIVING LIVE!

EVE

TAG  
VIDEO SYSTEMS

pebble

Leader

ACTUS  
Intelligent Monitoring Platform

Courtyard

KILOVIEW®

GSERTEL

TSL Products

BRIDGE TECHNOLOGIES™

torque  
VIDEO SYSTEMS

SMC Group  
www.smc-comms.com

interra  
systems

dream  
distribution

SpacePath  
COMMUNICATIONS

TVlogic®

JWP

PLAYBOX NEO  
native cloud & broadcast solutions

Zero Density

Telos  
Alliance®

XenData

SIGNIANT

CAVENA  
Subtitling Made Easy From Edgeware

C-COM  
SATELLITE SYSTEMS INC.

GANARE

EditShare®

ARGOSY

MultiDyne®  
Video & Fiber Optic Systems

Redess

AVECO

VENUS HUB

VISLINK  
Technologies

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